

## MAKERS Workshop on “Reshoring and Industry 4.0”

Wednesday 3<sup>rd</sup> May 2017

Venue: Steinbeis-Haus at the Karlsruhe University of Applied Sciences,  
Willi-Andreas-Allee 19, 76131 Karlsruhe (It's the building named SH in this map:  
[http://www.hs-karlsruhe.de/fileadmin/media/maps/Gebaeudeplan\\_HsKA\\_A4-RGB.pdf](http://www.hs-karlsruhe.de/fileadmin/media/maps/Gebaeudeplan_HsKA_A4-RGB.pdf))

- 09:00 – 09:10 **Opening welcome**
- 09:10 - 11:00
1. Steffen Kinkel – Offshoring, Reshoring and the use of Industry 4.0 technologies in the German manufacturing industry
  2. Diletta Pegoraro – Reshoring under the lens of GVCs/GPNs: A Theoretical Framework
  3. Alessandro Ancarani – The Relevance of Technological Innovation for Reshoring Strategies
- 11:00 - 11:30 **Coffee**
- 11:30 - 13:00
4. Rosemary Coates – Reshoring Manufacturing in the Time of Trump – The Potential Disaster in Ethnocentrism and Trade Barriers
  5. David Bailey – Brexit, UK auto and possibilities for reshoring
  6. Jan Stentoft – Drivers and barriers for industry 4.0: Insights from a Danish large scale questionnaire-survey
- 13:00 - 14:00 **Lunch**
- 14:00 - 15:30
7. Bella B. Nujen and Lise L. Halse – Backshoring Readiness
  8. Oliver Fläschner – Reshoring and Efficiency: Can superior Management, Technology and Macro Factors offset the Benefits from Offshoring?
  9. Guido Nassimbeni and Guido Orzes – Manufacturing Reshoring: Empirical Evidences of the European Reshoring Monitor
- 15:30 - 16:00 **Coffee**
- 16:00 - 17:30
10. Luciano Fratocchi – Is 3D printing an enabling technology for manufacturing reshoring?
  11. Pamela Robinson & Linda Hsieh – Sustainable reshoring in high-end clothing – Ethical and Environmental dilemmas
  12. Jussi Heikkila – Financial Information Guiding Offshoring and Backshoring in Nordic Countries
- 17:30 **Close**
- 19:00 **Dinner**

# MAKERS

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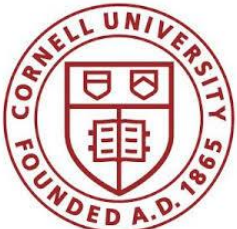
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Reshoring Institute



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