MAKERS Workshop on
“Reshoring and Industry 4.0”

Wednesday 3rd May 2017
Venue: Steinbeis-Haus at the Karlsruhe University of Applied Sciences,
Willi-Andreas-Allee 19, 76131 Karlsruhe (It’s the building named SH in this map:
http://www.hs-karlsruhe.de/fileadmin/media/maps/Gebaeudeplan_HsKA_A4-RGB.pdf)

09:00 – 09:10 Opening welcome
09:10 - 11:00
1. Steffen Kinkel – Offshoring, Reshoring and the use of Industry 4.0 technologies in the German manufacturing industry

2. Diletta Pegoraro – Reshoring under the lens of GVCs/GPNs: A Theoretical Framework

3. Alessandro Ancarani – The Relevance of Technological Innovation for Reshoring Strategies

11:00 - 11:30 Coffee
11:30 - 13:00

5. David Bailey – Brexit, UK auto and possibilities for reshoring

6. Jan Stentoft – Drivers and barriers for industry 4.0: Insights from a Danish large scale questionnaire-survey

13:00 - 14:00 Lunch
14:00 - 15:30
7. Bella B. Nujen and Lise L. Halse – Backshoring Readiness

8. Oliver Fläschner – Reshoring and Efficiency: Can superior Management, Technology and Macro Factors offset the Benefits from Offshoring?


15:30 - 16:00 Coffee
16:00 - 17:30
10. Luciano Fratocchi – Is 3D printing an enabling technology for manufacturing reshoring?

11. Pamela Robinson & Linda Hsieh – Sustainable reshoring in high-end clothing – Ethical and Environmental dilemmas

12. Jussi Heikkila – Financial Information Guiding Offshoring and Backshoring in Nordic Countries

17:30 Close
19:00 Dinner
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